

Dear Potential Sponsor;

The 18<sup>th</sup> Annual Native Rhythms Festival (NRF) is a free, 3-day music festival featuring nationally recognized, award winning Native American Flute performers, educational workshops, and vendors offering high quality Native American Flutes, drums, jewelry, and Native American and environmental arts and crafts.



The event will be held at the amphitheater area inside Wickham Park in Melbourne, Florida on November 13-15, 2026, and is co-sponsored by *Native Heritage Gathering, Inc.* (NHGI) and the *Indian River Flute Circle* (IRFC).

The primary goal of this event is to share an appreciation of Native American music and culture during November, recognized as Native American Heritage Month by annual Presidential proclamation. Unlike almost all other major music and cultural events offered in Central Florida, we provide the Native Rhythms Festival as a family friendly event, free of admission to our entire community and visitors. Staging an event of this magnitude for an estimated 10,000 to 15,000 visitors has expenses that cannot be avoided. As a result, supporting sponsorships will be vital to the ultimate success of the event.

We would be grateful if you joined us as a sponsor for this cultural event in our community. The attachment to this letter provides specific information regarding sponsorship options for you or your organization / business to consider. We are planning a significant amount of publicity for this event through local newspapers, news media, and on social media.

Hosting *Native Heritage Gathering, Inc.* is a non-profit organization under IRS code 501 (c) (3) of the Florida Statutes, State Document # N2000007847: Federal Employer Identification Number 36-4508361. All donations go directly to the NHGI general fund in support of this event. All of the NHGI and Native Rhythms Festival board and committee members, and members of their associated staffs, are volunteers and do not receive salary compensation. Your sponsorship donation is tax deductible and we will gladly provide a letter attesting to your support.

We are available to answer any questions you may have as you consider sponsoring this unique community music event. Further information about the Native Rhythms Festival can be found at our website at: <https://www.nativerhythmsfestival.com>.

Thank you for your consideration,

Martha Pessaro  
Event Chairperson / Treasurer  
321-452-1671  
[martha@nativerhythmsfestival.com](mailto:martha@nativerhythmsfestival.com)

John Ellis  
Event Vice Chairperson  
321-917-0276  
[john@nativerhythmsfestival.com](mailto:john@nativerhythmsfestival.com)



Charitable registration number: CH19423. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

# 2026 Native Rhythms Festival Sponsorship Program Sponsors' Benefits

Sponsorship Benefit	Sponsorship Level					
	Keystone	Diamond	Platinum	Gold	Silver	Patron
<i>Minimum sponsorship contribution:</i>	<b>\$5000</b>	<b>\$2500</b>	<b>\$1000</b>	<b>\$500</b>	<b>\$250</b>	<b>\$100</b>
Logo on NRF advertising	X					
Display sponsor-provided banner in amphitheater	X	X				
Listing & website link on NRF homepage	X	X	X			
Event T-Shirt(s)	3 <sup>(1)</sup>	2 <sup>(1)</sup>	1 <sup>(1)</sup>			
Plaque recognizing sponsorship	X	X	X			
Space for 10'x10' "exhibitor" booth <sup>(2)</sup>	X	X	X	X		
Company logo on T-Shirt back <sup>(3)</sup>	X	X	X	X	X	
Distribution of literature at event main tent	X	X	X	X	X	
Listing & website link on NRF sponsors' webpage	X	X	X	X	X	X
Company logo in stage slideshow between acts	X	X	X	X	X	X

(1) Please specify T-Shirt sizes on agreement form below.

(2) Booth space must be reserved with NRF committee by 15 Sep 26 (Keystone, Diamond, Platinum, and Gold levels).

(3) T-Shirt artwork for monochrome screen printing of company or organization logo must be provided by 15 Sep 26.

## Native Rhythms Festival 2026 Sponsor Agreement

Sponsor name: \_\_\_\_\_

Contact name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_ Zip: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ e-mail: \_\_\_\_\_

Website URL: \_\_\_\_\_

**Sponsorship Level:**  Keystone (\$5000);  Diamond (\$2500);  Platinum (\$1000);  
 Gold (\$500);  Silver (\$250);  Patron (\$100)

*T-Shirt Size(s) (Keystone 3 shirts; Diamond 2 shirts; & Platinum 1 shirt):* \_\_\_\_\_

Authorized signature: \_\_\_\_\_

***Make checks payable to "NHGI" & send this form and payment to: Native Heritage Gathering Inc., 1280 Marshall Ct., Merritt Island, FL 32953.***

***[e-mail your company logo or other graphic (.gif or .png preferred; .jpg accepted) to webmaster@nativerhythmsfestival.com]***