

Dear Potential Sponsor;

The 12th Annual Native Rhythms Festival is a free, 3 day music festival featuring nationally recognized, award winning Native American Flute performers, educational workshops, and vendors offering high quality Native American Flutes, drums, jewelry, and Native American and environmental arts and crafts.



The event will be held at the amphitheater area inside Wickham Park in Melbourne, Florida on November 13-15, 2020, and is co-sponsored by *Native Heritage Gathering, Inc.* (NHGI) and the *Indian River Flute Circle*.

The primary goal of this event is to share an appreciation of Native American music and culture during November, recognized as Native American Heritage Month by annual Presidential proclamation. Unlike almost all other major music and cultural events offered in Central Florida, we provide the Native Rhythms Festival as a family friendly event, free of admission to our entire community and visitors. Staging an event of this magnitude for an estimated 10,000 to 15,000 visitors has expenses that cannot be avoided. As a result, local sponsorships will be vital to the ultimate success of the event.

We would be grateful if you joined us as a sponsor for this cultural event in our community. The attachment to this letter provides specific information regarding sponsorship options for your organization / business to consider. We are planning a significant amount of publicity for this event through the local newspapers, news media and the World Wide Web.

Hosting organization *Native Heritage Gathering, Inc.* is a non-profit organization under IRS code 501 (c) (3) of the Florida Statutes, State Document # N2000007847: Federal Employer Identification Number 36-4508361. All donations go directly to the NHGI general fund in support of this event. All of the NHGI and Native Rhythms Festival board members, and members of their associated staffs, are volunteers and do not receive salary compensation. Your sponsorship donation is tax deductible and we will gladly provide a letter attesting to your support.

We are available to answer any questions you may have as you consider your interest in sponsoring this unique community music event. Further information about the Native Rhythms Festival can be found at our website at: <http://www.nativerhythmsfestival.com>.

Thank you for your consideration,

Martha Pessaro
Event Chairperson / Treasurer
321-452-1671
martha@nativerhythmsfestival.com

John Ellis
Event Vice Chairperson
321-255-9850
john@nativerhythmsfestival.com



Charitable registration number: CH19423. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

2020 Native Rhythms Festival Sponsorship Program Sponsors' Benefits

Sponsorship Benefit	Sponsorship Level				
	Diamond	Platinum	Gold	Silver	Patron
Minimum sponsorship contribution	\$2500	\$1000	\$500	\$250	\$100
Listing & website link on NRF homepage	X	X			
Listing & website link on NRF sponsors' page	X	X	X	X	X
Company logo on T-Shirt back (1)	X	X	X	X	
Company logo in stage slideshow between acts	X	X	X	X	
Company logo on "step and repeat" banner	X	X	X		
Ad in event program (2)	full page	½ page	¼ page	1/8 page	listing
Distribution of literature at event main tent	X	X	X	X	
Space for 10'x10' "exhibitor" booth (3)	X	X	X		
Periodic on-stage recognition of sponsorship	X	X	X		
Special "diamond" sponsor plaque	X				
Plaque recognizing sponsorship		X			
Event T-Shirt(s)	2	2	1		

- (1) T-Shirt artwork for monochrome screen printing of company or organization logo must be provided by 15 Sep 20.
 (2) Outside back & inside front & back cover to Diamond sponsors on first come/first assigned basis; artwork for monochrome printing of company/organization ad must be provided by 15 Sep 20.
 (3) Booth space must be reserved with NRF committee by 15 Sep 20 (Diamond, Platinum, and Gold levels).

Native Rhythms Festival Sponsor Agreement

Sponsor name: _____

Contact name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (____) _____ e-mail: _____

Website URL: _____

Sponsorship Level:

Diamond (\$2500); Platinum (\$1000); Gold (\$500); Silver (\$250); Patron (\$100)

Authorized signature: _____

***Make checks payable to "NHGI" & send this form and payment to: Native Rhythms Festival;
 c/o Turtle Mound Flutes; 4100 N. Wickham Rd. Ste 107A #108; Melbourne, FL 32935***

***[e-mail your company logo or other graphic (.gif or .png preferred; .jpg accepted) to
 webmaster@nativerhythmsfestival.com]***